

# Sarah Wachstock

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## Work Experience

### 2021 - currently

UI/UX designer

My responsibilities include:

Creating **prototypes** and mockups using **Figma**

Ensuring designs are **responsive** and optimized for multiple platforms and devices working in co-operation with the product manager and/or the developers' team.

Designing **marketing** materials for campaigns.

In addition I work on many HR projects (birthdays and happy hours).

### 2010 - 2021

**Amadeus** global distribution system (GDS)

Amadeus is a GDS that enables transactions in the travel industry service providers, such as airlines, hotels, etc. and travel agencies.

Online projects **design** and **UI**. My job consists of improving designs of existing online products, in co-operation with the product manager and/or the developers' team.

I designed a user **interface** & **CRM** that measures employees' productivity.

My responsibility included checking the quality of performance and the pixel-perfect accuracy.

I created **websites** for Travel Agencies (\*designing and coding)

I created **marketing** materials for the companies costumers as well as presentations for conferences.

### 2008 - 2010

**Manch Studio** web design studio

I designed various websites and did the coding in html & css made sure they are SEO-ready, animated banners, newsletters, landing pages and mini-sites

### 2006 - 2008

**Zedesign Studio** Interactive Studio

As part of a team who was in charge of the entire advertisements campaigns for companies - mainly flash animations ads I was working mainly with Flash CS3 & Action Scripts

## Knowledge

**Design Programs:** Adobe Creative suite Photoshop, Illustrator, \*basic Animate

**UX program:** Figma

**Websites coding:** HTML& CSS, sass, basic javascript

**Managing Systems:** Wordpress, Nop commerce

## Education

**Web Master 2.0 Course** JOHN BRYCE

**Animation Course** After effects Adobe

**Web Design Course** at Mentor: HTML & CSS, Illustrator, FLASH, PHOTOSHOP

**B.A. Degree** in Modern Art & Literature  
Hebrew University of Jerusalem

**High School** Diploma Tachkemoni  
School Antwerp, Belgium