

Full Name: Sarah Shtainberg

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SUMMARY

I'm a creative and detail-oriented Product Designer with over 10 years of experience designing and improving existing digital products for global, B2B as well as B2C environments. I combine strong UI/UX design expertise with hands-on technical understanding of front-end development. I'm Passionate about creating intuitive user experiences and design systems that balance functionality and aesthetics. Proficient in Figma, Adobe Creative Suite, and AI-powered design tools. Known for close collaboration with product managers, developers, and stakeholders to transform ideas into tangible, high-quality user interfaces.

SKILLS

Design Programs: Figma, Adobe Creative suite (Photoshop, Illustrator, Animate), LottieFiles.

Coding: HTML5, CSS3, sass, basic javascript & react **AI programs:** NanoBanana, ChatGPT4.0,

KlingAI, Firefly, **Managing Systems:** Wordpress, Nop commerce, Shopify.

WORK EXPERIENCE

IntellForce | Product & Web Designer

2021 – current

Design and develop websites for a variety of digital products, landing pages, billing interfaces across multiple platforms using HTML, CSS, and SASS. Create wireframes and interactive prototypes to define intuitive UI architecture and user flows. Collaborate closely with developers and product teams to deliver polished, functional, and user-centric digital experiences. Design internal communication materials - including HR engagement projects, conference booths, rollups, and other branded assets - ensuring consistent visual identity.

Amadeus | Web Designer & Front-end Developer

2010 – 2021

Enhanced and modernized existing digital products through close collaboration with product managers and development teams. Designed and implemented a CRM dashboard and user interface to track and improve employee performance. Ensured pixel-perfect precision and high-quality execution across all UI components. Developed and maintained websites for travel agencies, ensuring responsive and user-friendly design. Created marketing assets and presentation materials for clients and international industry conferences.

Studio Manch | Web Designer & basic developer

2008 – 2010

Enhanced and modernized existing digital products through close collaboration with product managers and development teams. Designed and implemented a CRM dashboard and user interface to track and improve employee performance. Ensured pixel-perfect precision and high-quality execution across all UI components. Developed and maintained websites for travel agencies, ensuring responsive and user-friendly design. Created marketing assets and presentation materials for clients and international industry conferences.

Education

WebMaster 2.0 Course, John Bryce College

Interactive Web Design and visual communication Studies, Mentor College

Animation Course (After Effects), Adobe Certified

Bachelor's Degree in Modern Art and Literature The Hebrew University of Jerusalem.

High School Diploma – Tachkemoni School, Antwerp, Belgium.

Languages

French: Mother tongue

English: High Level

Hebrew: High Level

Citizenship

Belgian and Israeli